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Source: Thinkstock How do apps shared by the iOS App Store compare to Android apps offered by the Google Play Store? Which app store has a bigger or better app selection? Do we finally have an answer as to whether iOS apps are really better than Android apps? Or are there enough developers who flock to Android that Android apps can be better than iOS apps? Turns out Android is ahead of iOS, at least when it comes to the number of apps available to users. A report from appFigures shows that in 2014 Google closed the gap between the number of apps in its Play Store and the number of apps distributed by the iOS App Store. Google's app store finished the year with 1.43 million apps, compared with Apple's 1.21 million. In 2014, all three app stores - Google, Apple and Amazon - grew by at least 50%. Even though Apple continues its strong growth trajectory, the Google Play store is growing faster. In 2014, the number of apps shared by Google Play doubled. Amazon's app store, although a distant third, has grown its catalog by nearly 90% to reach 293,000 apps by the end of the year. The Google Play developer community also rose sharply in 2014, exceeding Apple for the third year in a row. Google Play distributes apps from nearly 400,000 developers, a much larger number than was reported in the middle of the year, demonstrating that the Play Store developer community experienced rapid growth in the second two quarters of the year. The Google Play Store now distributes apps from 388,000 developers, while the iOS App Store has apps from 282,000 developers, and more developers joined Google Play in 2014 than joined Apple and Amazon combined. The fastest growing app categories in the iOS App Store were business, food and drink, lifestyle, social media and catalogs. Google Play experienced the largest growth in 2014 in a completely different set of app categories, with games, photos, music, business and entertainment coming out on top. The fastest growing iOS categories by number of developers were Business, Lifestyle, Games, Education and Entertainment, while the fastest growing Android categories by number of developers were Games, Business, Entertainment, Lifestyle and Tools. The report states: 2014 has certainly been the year for the growth of Google Play. Kudos to the teams who run the store and help developers! With most apps and the largest developer community, Google Play kicks off the new year with a bump. Market fragmentation and various device capabilities don't seem to distract developers from creating Android apps. But, with the upcoming Apple Watch, Swift and bigger screen, Apple is giving developers a lot to be excited about. Looking at the results of the AppFigures study, The Cult of Killian Bell Android notes that consumers don't usually look at the size of the app catalog when they decide between Android and iOS, rather considering quality instead each app store. Bell like others do, quote their own experience with two app stores when assessing the quality of their offerings. He points out that while the Google Play Store has its gems and recognizes that cross-platform apps tend to deliver the best experience regardless of the device at hand, the iOS App Store has what Bell characterizes as a larger selection of outstanding titles. He says many iOS-only apps are not only unmatched on Android, but also that their Android substitutes don't fit the level of Polish and sophisticated third-party apps built for Apple's platform. Is there a way to quantify the long and widespread belief that the iOS App Store offers great choices when it comes to app quality? Reports from ARC (Application Resource Center), a digital magazine focused on all things applications, applause eager to do just that. Applause has created a business that offers testing services, software tools and analytics that evaluate the quality of design, development and app content. This includes trawling each ranking and each review from major app stores to gauge how the app is perceived by users, and data gleaned through these insights provides a fairly thorough look at how the quality of apps in the Google Play Store and iOS App Store compares. The reports that ARC has compiled so far - and those it will create in the coming months - document the state of app quality as measured through app store estimates and reviews. Arc's report on media and entertainment apps began with 48,640 apps on the Google Play Store and the iOS App Store. The researchers merged the app store categories into a neater set of categories that included Books & Reference, Media & Entertainment, Music & Audio, News & Magazines, and Photography. They then identified a minimum number of user reviews, which varied by category and ranged from 15,000 for news apps to 50,000 for media and entertainment apps. The researchers then analyzed the quality of the apps with their Applause Analytics estimates, which are determined by consumers and range from 0 to 100. If an app gets a score of 0 to 39, it means customers are disappointed. A score of 40 to 59 means customers are transferring the app because it serves a purpose. A score of 60 to 69 means an app that customers like. A score of 70 to 89 represents an app that customers love. And a score of 90 to 100 indicates an app that wins customer applause. Six apps that have achieved elite app quality status have been available on both Android and iOS. Photo a grid from Cheetah Mobile, Bible from LifeChurch.tv, Dictionary.com, PicsArt Photo Studio, Spotify Music and Wattpad all earned average app quality scores above 70, with more than 100,000 user reviews. Eight apps have achieved Android 85 app quality scores or higher, with eight apps achieving iOS 86 app quality scores or higher, suggesting the media and entertainment category has a couple of high performers both among Android and among ARC notes that three apps that are hugely popular on both Android and iOS - YouTube, Netflix and Snapchat - must live up to higher user expectations. The three saw low elegance, security and scores of privacy attributes on both platforms, and earned average app quality scores below 40 versus more than 175,000 reviews. In addition, six bells of media apps performed poorly. Four of them were Android apps - The New York Times, The Wall Street Journal, CNN and Vine - while only two were iOS apps - Apple's iBooks and SoundCloud - indicating there are more high-profile apps running on Android than on iOS. ARC's November report on the quality of travel apps available in the Google Play Store and iOS App Store, chose the top 49 travel brands (of which 31 qualified for inclusion in the app quality index) and found that five brands achieved an average app quality score above 66.5 versus more than 20,000 ratings and reviews on both Android and iOS: Booking.com, TripAdvisor, Kayak, TripIt and Hotels.com. The four quality leaders for Android were Booking.com, TripAdvisor, Hotels.com and Kayak, with app quality scores of more than 70 out of more than 10,000 reviews. (The report notes that TripIt and Agoda are on track to reach a similar app quality threshold, but are short on the number of user reviews and ratings.) The three leaders in iOS app quality were TripAdvisor, Kayak and TripIt, with scores of 70 or higher and more than 10,000 reviews. Booking.com lacks prop reviews with 7,662 reviews at the time the report was compiled. Five airline brands - Southwest Airlines, American Airlines, JetBlue, Delta Air Lines and United Airlines - along with car rental company Hertz have been identified as app quality lagging by their customers on both Android and iOS. They earned poor app quality scores in about 2,000 app store reviews. Some of the lowest average scores with lower-pan user review numbers on Android and iOS devices went to Frontier Airlines, Hilton, Avis and Hyatt - illustrating that the quality of many popular apps leaves much to be desired on both Android and iOS. Larger differences have emerged in arc's health and fitness app quality report in iOS and Android app stores. While the four popular apps available in the Google Play Store and iOS App Store have achieved elite app quality status - MyFitnessPal, Calorie Counter, Lose It! by FitNow, MapMyRun by MapMyFitness and RunKeeper by FitnessKeeper - three apps have achieved quality scores of Android 80 apps or higher and five have achieved the same score on iOS. Most of the health and fitness apps included in the report scored higher on iOS than on Android, with only a few showing higher scores on Android. (In the graph below, red dots denote app ratings on iOS, blue dots denote their scores on Android, and blacks on average is two points.) Source: Arc.applause.com These Reports Are Not address is the quality of less popular apps introduced by smaller developers, simply because apps that don't have a large number of app store reviews and ratings haven't gathered enough feedback for applause to create a score. It's also worth noting that Applause hasn't published data on average ratings reached by apps in comparable categories on Android and iOS - at least not since Dan Rovinski, then editor of ReadWrite and now editor-in-chief of ARC at Applause, asked the company to take a look at how popular app categories compare. In January 2013, almost exactly two years ago, Rovinski learned that Applause data showed that iOS apps ranked higher in nine of the 11 most popular app categories. Android came out ahead in performance and medical apps, and while comparisons weren't entirely equivalent - then, as now, Applause has to match comparable apps to each other to compare data - the data showed that iOS apps rank higher in quality as perceived by their users. While ultimately we need more (and updated) data to determine whether iOS apps are really better than their Android counterparts, the process of quantifying the quality of apps based on user reviews and ratings adds a more informed perspective to the ongoing debate about whether iOS apps are better than Android apps. It will be interesting to see how app directories and quality evolve as both app stores, and especially in the Google Play Store, experience surprising growth. More from tech cheat sheet: letter:

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